

## YOUR STARTER KIT (Just £99)

Pack 100 party invitations  
Pack 50 (triple) order forms  
Kids Love Earth Guide to : "Becoming a  
successful KLE Ambassador"

### Products Valued at £150!):

Butterfly Garden  
Creature Peeper  
Triple Bug Viewer  
Explorer Telescope  
100 things to see in Night Sky cards  
National Geo Binoculars  
Animal Tracking Kit (mini)  
Usborne Spotter book - Animal Tracks  
Bunch n Bugs  
Pond Dipping Kit  
Frog Life Cycle set  
In the garden colouring book  
Pack twig colouring pencils  
Mini Telescope  
Magic Glasses  
Labtop Science Kit – balloons  
Smart Kit – weather  
Chemistry Chaos  
Perfume lab  
Pink tool belt  
Blue tool kit handy bag  
Gardening gloves  
Apron  
Sun Visor

## What do I do next!

Ring or email me and we can meet up to  
chat further .

### What if I decide it is not for me ?

You can leave at anytime , keeping the  
starter pack.

### " I have never been a sales person"

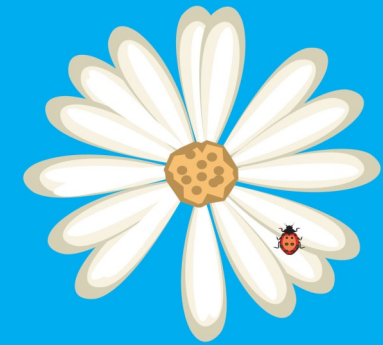
If you love our ethos , our products, and  
have some good friends to start with  
then we teach you the rest!

### 'How do I get parties"

You will be sharing tips & advice with  
other ambassadors—you are not alone!  
We support you, listen to you & reward  
you!



**Kids Love Earth**  
**Children's Nature & Science Shop**  
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**Kids Love Earth**  
Children's Nature & Science Shop

## Join our Ambassador Scheme

'Inspiring children to understand,  
Love & protect the natural world'

## Background Information

I began 'Kids Love Earth' in Oct 07.

We sell the dream not the product – that one day one child inspired by their experience / memory of enjoying nature may stand up and say NO when planners earmark even more of green habitat.

Kids Love Earth has grown from an idea (when I felt strongly about the fact that too many children are living in the virtual world, glued to Nintendo, TV, computer or Wii ) to the smallest shop (with big ideas! ) opening in June 08 in Chichester, West Sussex.

Kids Love Earth, is an Award winning business, achieving a Business Award for Innovation in April 09.

The products we sell fall into 10 categories: Astronomy, Biology, Chemistry, Earth, Gardening, Physics, Optics, Nature detective, Technology and Party bags/bespoke kits.



Our vision is to have 'a dream shop' that becomes the centre of the business and where children will just love to visit to discover enchanted forest , science lab corner etc and our window the best every year and a team of 500 ambassadors across the UK !

## What will an ambassador do?

Use your **starter kit (£99.)** to promote the products at parties, coffee mornings, toddler clubs, etc. We ask that you do **at least 4 parties in your first month**, thereafter it is up to you.

You can work any hours you wish. Earn as little or as much as the effort you put in!

'Open' the party / coffee morning introducing our business, ethos and demonstrating one or two products ( I get a real insect and put it into the bug viewer – it really shows the value of it and makes it my best seller by far! - not compulsory! ) , introduce our party bags, bespoke bags and then hand out our product 'catalogue'. Then enjoy gathering in the orders!

**You can come along on our dream by joining us as one of our FIRST 'Ambassadors'!**

**Receive 20% commission on everything you sell**, completing order forms for each customer, taking cash or cheque at the party, taking your commission after the party and sending me, via bank credit, the balance to KLE account (this will include a postage charge if the order is below £200.)

On receipt of your complete party order **(online)** and the balance, you will receive the party order from us within two weeks of the party; you will sort it into bags, and deliver to the hostess who will then distribute to those that ordered. We will have a **'gift of the month' for your hostess at no charge to you .**

You will always use our stationary etc to ensure corporate image is maintained. There will be nominal charges for this.

Join us & gain some new skills and confidence, earn cash for something special or to bring in some much needed income, work flexible hours, have fun, increase your social circle and build a business as big or small as you want!